

ACT Development - UX/UI Stakeholder Interview Results								
What is your role in ACT Development?	What is the one thing we must get right to make ACT a viable product?	How will you personally define success for ACT?	What features do you think need to be implemented to achieve a successful product?	How do you expect to differentiate this product from any competition?	Where do you want the ACT product to be in 1 year? In 5 Years?	What are the most common problems your users face?	What worries you about this product?	
Linda Coniglio	I spend most of my time installing software. I gravitated towards the usability of ACT and I've been to "go to" person to help clients understand how our application identifies ROT, explaining ACT's functions and how its features will benefit them. There has never been as easy way for a user to review data. They need help in recognizing what their ROT is. They need to know the answer to the question "did the computer get it right?"	It needs to be easy! The scanning, deletion, etc. will only be done by a small group of people. The data review, however, could be used by any and all employees of a company. The data review process needs significant attention.	When someone says "that's cool - and it solved my problem."	Better use of screen real-estate. There are a lot of buttons that you have push to access functionality - for example, when applying a filter, can I gain access to filtering by doing something right at the column level?	Active Navigation and Stored IQ - Chris wants to keep the ACT product lightweight, but robust in its data scanning speed. We are going to change things through policies. It's very important that the scanning, moving and delting processes are FAST. We need to show what Active Navigation's data review process is. We cannot teach every single person how to use it - we want vocabulary... reports. We want to give them a URL and say "this is your data, it's your responsibility to get it done - do it in 3.0 minutes.	1 Year: I want people to say "this is so cool. It helped me meet my requirements. I could successfully review my files. 5 Years: Data review should integrate easily with other cleanup tools - Active Nav and Stored IQ - should be flexible. There needs to be a workflow built in so that if data is assigned to someone for review, it can be tracked, monitored, etc.	Understanding the data review process.	Incessant scrolling!
Rachel Desormes	Mostly testing. I'm one of the technical consultants. I used to work at Northern Trust. I've done a lot of user testing.	It simply has to work, and work flawlessly and quickly.	When we have met client's needs and have made users happy.	Being able to manage and track communication! How does an admin user assign data review and manage/organize that?	Our level of client support - holding our client's hands and providing assistance. Our success is based on theirs. Through this tool we can help our customer's review their data and we can also run all of the data processing scripts. How ACT manages communication would be a key competitive feature..	[could not elaborate at time of interview]	Incessant scrolling!	
Toby Kinney	DevOps Lead - Customer Implementation and Support	Performing to scale - ACT's scalability needs to be 100% flexible.	It's all about sales. I want it to be a complimentary offering along with Integro's products.	There needs to be some batch-level processing. The batches need to be queued up... not the way they're doing it now. Admin user's need to have visibility as to the status of batches, percentage complete, etc.	[could not elaborate at time of interview]	1 Year: A) Making it a complementary product. B) Optimizing Administrator Control. 5 Years: To have it become a cloud-based SaaS offering.	Understanding the data review process.	Scalability. Being able to scale ACT across big organizations that we want to target. Is it good enough to scale out to Fortune 500's?
Emil Ocon	Primary Designer and Product Owner (related to Northern Trust)	Data Review!	When we have the ability to customize the product based on exactly what a client wants and needs. It must be scalable because ROT categories are defined differently per client.	Pretty much everything that is listed on the roadmap of versions (look at ACT release notes.)	The ability to display fast results - the speed of a transaction. Also, ease of deployment. ACT can only review FILE SHARES and we need to change that - we need to be able to use ACT on all platforms.	For the future of ACT in general: TO be able to process Sharepoint and more seamless integration with Active Navigation and Stored IQ	The scalability factor.	
Sean Weckbaugh	I am the primary developer.	1. Being able to scale ACT out - scalability is important. 2. Getting the data review section optimized.	Simply - new contracts, new clients - how much traction we can get - staying competitive.	To be able to track jobs simultaneously.	By not competing with Active Navigation and Stored IQ	1 Year: I'd like to see it as a full-featured application that is scalable and has a redesigned database. 5 Years: TO have implemented state-of-the-art privacy and security.	Security, for one thing. We also need more people testing - and more testing overall.	
Scott Burt	I am the "executive sponsor - the chief arm waver. I peak interest in projects to make them future customers.	There are a few things that have to be there. It has to be secure, well-tested, and it has to give provide a professional and problem-solving experience - but it has to be modeled strategically in that it won't compete with "big company" software products, but rather compliment and enhance them.  We're not trying to be all things to all people - it's got to be simple and collaborative.  Perhaps it could be a plug in or add-on for popular collaboration platforms such as Slack, Jira, Teams, etc. Turn it into a quarterly process. Easy to use - get the job done.	Economically! It is not something that everyone's interested in buying. There are a few ways it can open doors. It Helped differentiate IBM's product and IBM was awarded the business. - so if it can open doors, that's significant. I see it being able to generate deals that we would not get had we not modeled it this way. From a developmental budget standpoint, a few deals a year would allow ACTT to flourish - and genuinely prove it's value proposition. It could be a great revenue source for Integro.	1. The ability to work with Sharepoint. 2. Comprehensive and detailed tracking - a streamlined workflow. 3. People need to LOVE it - and they will if it's easy to use, visually engaging, and painless. 4. TO have an interface that is sexy, modern and is enjoyable to use for all who use it.	Easy collaboration. After I've scanned my data - NOW WHAT? We are not trying to be the all-powerful, it-does-everything solution. ACTT enhances the data cleanup process and we are unique in the marketplace., No one is really doing what we're doing.	1 Year: I want it to be PROVEN. 5 Years:(more liker 3 years actually) I want it to fit into the market as a logical piece of a greater whole within Integro's products and service offerings: It should still have significant value and market attraction to generate sales and customers. It needs to be a clean intelligent cog in the data cleanup industry machine.	Understanding the data review process.	Nothing does!